



3 Ways to Maximize Your Marketing Efforts

Sponsorship and Advertising Opportunities

Designed for North Carolina ASC Vendors

About NCASCA Members

NCASCA Members are ASC administrators, medical and nursing directors, business managers and CEOs. NCASCA members are active spenders specifically seeking your services.

NCASCA Meeting Sponsorship

NCASCA members and other interested ASC professionals gather several times each year for networking and educational opportunities. Sponsorship fees for the membership meetings are \$800 per meeting date. Fees include a company logo on marketing materials for meeting, 6 ft table for display, introduction during the meeting and a list of attendees.

NCASCA Newsletter Advertising

NCASCA publishes an electronic newsletter 3 times a year and a print newsletter in the 4th quarter. Electronic Newsletters are sent no later than March 10th, June 10th and September 10th. Ad files are due no later than February 25th, May 25th and August 25th. Deadline for ad files for the print issue is November 10th. Insertion Order and rate sheet can be found online at www.nc-asca.org/vendors.

NCASCA Website Advertising

Home page ad rates are \$200 per quarter. We offer a \$200 frequency discount if you choose to run your ad for one year (4th quarter free!). Discount fee of \$600 must be paid in advance to take advantage of this offer (no quarterly payments permitted). Home page ads are rotating; no more than 6 ads will be permitted to rotate at any time.

To reserve your sponsorship or advertising opportunity, complete the form below indicating your interest. An agreement for the opportunity and an invoice will be emailed to you.

Contact Name: _____ Company: _____

Email: _____

Phone: _____

Interest:

- | | |
|---|--|
| <input type="checkbox"/> Meeting Sponsor | <input type="checkbox"/> Newsletter Advertising Electronic |
| <input type="checkbox"/> Newsletter Advertising Print | <input type="checkbox"/> NCASCA Website Advertising |

Ad Posting

Ads are subject to approval and will be posted on the NCASCA website within 5 business days of submission

File Format (for web)
Only ads in jpg format can be accepted for website and electronic submission

Ad specifications (for web)
Submit your color ad saved in RGB color Ads must be 200px by 200px for website advertising

Submit Ads to
cory@ascmember.org

Questions or inquiries regarding NCASCA opportunities:
Cory Gruver,
Membership and Communications
cory@ascmember.org
Phone: (888) 526-9450
Fax: (850) 907-1288