

Maximize Your
Marketing Efforts

Sponsorship and Advertising Opportunities

Designed for North Carolina ASC Vendors

**About NCASCA Members**NCASCA Members are ASC administrators, medical and nursing directors, business managers and CEOs. NCASCA members are active spenders specifically seeking your services.

**NCASCA Vendor Membership - $1500 per year**● Receive an electronic listing of all licensed ASCs in North Carolina.
● Receive NCASCA Communications, including emails, newsletters and a members-only website.
● Opportunities to attend member meeting and luncheons.
● 20% discount on any ONLINE marketing opportunity listed below
● Year-long recognition on the NCASCA website.
● Recognition in the *Today,* NCASCA’s quarterly newsletter*.*● 10% discount on advertisement in NCASCA’s quarterly newsletter.

**NCASCA Meeting Sponsorship**● Sponsorship fees for the membership meetings are $1000 per meeting date.
● Fees include a company logo on marketing materials for meeting, 6 ft table for display, introduction
 during the meeting and a list of attendees.

**NCASCA Newsletter Advertising**
NCASCA publishes an electronic newsletter 3 times a year and a print newsletter in the 4th quarter. Ad deadlines are February, May, August & November.
● Various ad sizes are available from $125-$275 depending on format of newsletter
● Artwork should be a .PDF, .EPS or JPG file. Recommended resolution is 300 dpi for all files.

**NCASCA Online Opportunities**● Exclusive Email Blast - $1500 per blast
● NCASCA sends an exclusive email on your behalf to the NCASCA member list
● Specs: 660w x (no height limit)

● NCASCA Member Email Ads - $300 per month
● Feature your company with a linked ad image in each NCASCA member communication sent. This
 is an exclusive footer banner ad placement.
● Specs 660w x150h

● Website advertising
● Home page - $200 per quarter (one year discount available)
● Home page ads are rotating – no more than 6 ads will rotate at any time

To reserve your sponsorship or advertising opportunity contact Cory Gruver
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